

# The Sorcerer's Apprentice®

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6/7/89

Dear Louis,

Chris Bray says he will be glad to give freedom of copyright to the Archives, providing the material is not printed and each copy carries the wording: - "Copyright Sorcerers apprentice, Leeds, U.K. 1989"

All best wishes and keep up the good work, Sven.

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# THE OCCULT CENSUS

## Statistical Analyses & Results

*Greetings  
Your previous support was  
much appreciated.  
Please make use of  
data as you wish.*

*Ed and  
Chris Day*

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Pg 1

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THE  OCCULT CENSUS

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The simple fact that we exist threatens them above all else.

Faith is the true evil. Blind, unquestioning faith in a religion or a cause has made men go to war, commit unspeakable acts of persecution and terrorism against other human beings. The Satanist does not offer such allegiance. It is his principle to ask "Why"? One little word that could shatter empires. Is it any wonder that those who wield power undeservedly are afraid of this philosophy?

THE OCCULT CENSUS 1989  
THE FIRST EVER STATISTICAL ANALYSES  
OF THE  
POPULATION, INVOLVEMENTS, INTERESTS AND OPINIONS  
OF  
OCCULTISTS IN THE UNITED KINGDOM.

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Chapter 16

SATANISM DEFINED - BY SATANISTS

A Proclamation by D.Lily

Satanism is no longer a hook on which the unenlightened can hang their guilt-complexes. Two thousand years of being the "scapegoat" has inevitably left us on the defensive. In any statements for the public consumption, we have expended too much time and energy in explaining what we are not, and this preponderance of the negative has created a void rather than valid exegesis. Now Satanists are once again being confused with the idiotic 'Devil Worshipers' spawned by tabloid press. We are accused of sacrificing babies and indulging in illegal sexual acts. People assume that we gain some advantage by doing so, though no-one has ever detailed how such acts could increase Knowledge, and Knowledge is what Satanists are seeking.

Orthodoxy substitutes Faith for Knowledge. No-one can form an objective judgement without experience, but free-experience is forbidden to the followers of established religions. Once a Christian fundamentalist told me that he had CHOSEN Christianity. I asked him what choice he was given. He said that everyone could choose between God and The Devil. I asked him if he really thought that provided a choice but he was so blind with faith that he couldn't see my point. In orthodoxy belief is demanded. Centuries ago, this may have been a useful contribution to the stabilisation of society (though the excesses of the Inquisition and similar efforts in all European countries and their colonies give rise to some doubt about this method being justified).

However, in the present day, it is illogical to think that the stability of nations and alliances would be affected by people's belief or lack of belief in any religious system. Freedom is today's demand, and freedom of thought is one of the essential liberties.

Probably the greatest realisation in the mind of every individual is the inescapable progression towards death. Freed from the tenets of orthodoxy its lies and its improbable placebos, we want to know what really happens when our mortal body ceases to function. We also wish to learn how to become more effective whilst on Earth, how to achieve in many ways. Myths and legends do not interest us. We are concerned with Reality. WE WANT TO KNOW. Those four words summarise the Satanic quest.

Satanists do not believe that some mysterious and awesome deity (whether he has horns and tail or no) is going to hand us that knowledge in return for our allegiance or our "soul". Knowledge is achieved by learning, working, experiencing, experimenting and thinking. That is why the orthodox religions fulminate against Satanism, because they are aware of the insecure foundations of their own dogma. It is not what we say or do.

Chapter 1

INTRODUCTION: WHY AN OCCULT CENSUS?

Under the banner of occultism are gathered very many differing beliefs and methods of alternative worship. So strange and unorthodox do some of these Paths seem to cursory inspection that the majority of the public have been easily lead into considering the Occult to be inherently evil, anti-social, dangerous and even downright Criminal, by those who have a vested interest in controlling the minds of the masses. A newspaper editor recently wrote to me; "The gist of your complaint is that I am anti-occult and pro-Christian. I am happy to confirm the accuracy of your assessment but this will not interfere with my responsibility to pursue the facts".

The Occult deals with the abstract and definitions are therefore often imprecise but at the present day we have a conservative estimated population of over 250,000 Witches/Pagans throughout the U.K. and many more hundreds of thousands of people with a serious interest in Astrology, Alternative Healing Techniques and Psychic Powers. The number of people with a serious and calculated interest in Mystical and magical things is growing by leaps and bounds and as this population grows the average age becomes older. Many people who began their interest in occultism during the sixties have matured and taken up influential positions within society. Because occultists are usually MORE successful and talented at what they do (because of their special training) this trend is bound to continue. The leading-edge of Scientific theory and deduction is approaching a form of magical philosophy (Quantum Physics) and more and more people are coming to realise that the materialistic basis upon which modern thought depends actually denegrates the quality of life which should contain a wonder and magic and spontaneity and link with natural psychic energies which materialists often deny themselves.

Unfortunately the very real benefits which occultism can bring to society cannot be fully assessed because of a legacy of religious prejudice and misunderstandings. Factual evidence was needed to support this premise and try and overturn the old taboos which have restricted mankind's spiritual growth. It was with this idea in mind that THE OCCULT CENSUS was conceived.

For too long has the Government and the people at large failed to recognise that there has been a serious occult revival amongst intelligent and extraordinary people. The Establishment may like to think that Occultism consists of immature psychopathic illiterati with criminal and anti-social tendencies who emanate largely from lower socio-economic stratas of our society but all occultists know this view to be incorrect. If the whole of a society is judged by the actions of the worst people in it no civilisation would be safe from criticism. There may indeed be people in our society who are psychopathic and who will choose various roles to express that. Michael Ryan chose the Rambo stereotype and the

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This problem of Freedom of Belief is one that will very much face our society in the ensuing years. Whether our society can evolve sufficiently to allow alternative beliefs to exist is debatable. For hundreds of years it did not need to do so because the iron grip of Christianity held sway and no 'Alternatives' were suffered. Latterly the Jews and those who hold other beliefs (the early Celts and Norsemen) were all depreciated to some extent. The only sure way of ensuring that those 'inalienable' personal freedoms enshrined in the Declaration of Human Rights can be made manifest is for Government to back a Right of Reply bill. Only when those who are victimised can gain the same platform to put their own point of view forward can this society of ours be said to be truly civilised. Moreover a Right of Reply might just be the only thing which would improve the standard of tabloid journalism in this country and self-regulate the offensive reporting of minority groups which some of our newspapers continually indulge in. A Right of Reply would ensure a greater accuracy in reporting and ultimately result in the fruth of a matter becoming currency to its readers. Occultists suffer from the same lack of freedom that besets other minority groups the difference is that because occultists are considered as pariahs of society each bigot can feel comfortable in their prejudices and so excesses of hate and vehemence are perpetrated on the basis that 'they deserve it'. THE OCCULT CENSUS then is not just to provide factual evidence for occultists but to bring to light the discrepancies and hypocrisies in society and benefit all oppressed people.

Ghandi is quoted as saying "The worth of a Nation can be judged by the way it treats its animals"

To paraphrase this great man "The worth of a Nation can be judged by the way it condones or despises the sensitivities of those who hold minority beliefs within it"

Yorkshire Ripper chose Jack as his role. Terrorists play their own game; they have their own excuses for their inhuman actions. It becomes obvious that we will be misled if we ignore the fact that the responsibility for their actions lies with the individuals themselves and not to any role or stereotype which they choose to hide behind. A violent criminal is a violent criminal is a violent criminal.....

Factual evidence was needed to dispel the idea that all of occultism is dangerous and anti-social. THE OCCULT CENSUS was expected to provide it and as you will see by this analysis the OCCULT CENSUS reveals Occultists as intelligent, responsible, aware and informed members of our society totally antipodean to the stereotype assumed by the vast majority of the population.

Occultists by and large thought they had seen the end of the 'Burning Times' and the terrible injustices and persecutions of the 15th and 16th centuries but the hysteria so easily incited by mega-exaggerated allegations of child-abuse and the occult by opportunist MPs and child welfare organisations during 1988 only served to show that alternative freedom of belief was as restricted in the U.K. as alternative political belief is in the USSR.

I wrote several letters along these lines to The Home Secretary during late 1988 warning him of the problem and asking him to take some government initiative to protect freedom of belief. For six weeks I received no reply; not even an acknowledgement and I had to eventually instruct my solicitor to write on my behalf threatening to invoke the powers of the Parliamentary Ombudsman if I did not receive a response. Perhaps the Home Office considered that the religious needs of a whacky group of eccentrics came low down on the their scale of influential priorities yet several months later the visions had become prophecy and the Salman Rushdie affair had plunged the whole world into considering this very problem which in its component parts was the same prejudice which the Occult had suffered during 1988 and which had plagued mankind since time immemorial. Within weeks the publication of a few pages from Rushdie's book achieved a liaison between Russia and Iran which the West had been trying to avert, using all its mundane physical power and diplomacy, for over a decade.

The OCCULT CENSUS was planned during the summer of 1988 and it was hoped that it would precipitate consideration of ALL religious perspectives. The government now seem intent on overlooking this opportunity in favour of concluding a diplomatic exercise solely to quell the upset with Moslems. Re-drafting of the Blasphemy laws will only re-instate favoured religious prejudice and any government change must include freedom for anyone to pursue their beliefs providing those beliefs are not criminal. Seeing the logical conclusion of the perpetuation of legalised religious prejudice through the Blasphemy Laws Tony Benn and Sir Ian Gilmour intend a private member's bill to abolish the law of blasphemy. I wish them well.

It must be obvious to thinking people that it is as impossible as it is undesirable to enact laws to control abstract perceptions of religious thought. The only way that populations of differing religious belief can function within the same society is for that society to achieve ultimate freedom of religious expression backed up with a right of reply.

The Government know very well that this concept is already enshrined in articles 2, 12 and 18 of the United Nations Declaration of Human Rights to

house and write and produce one of the most respected occult magazines. We have active contacts with just about every formal occult and magical/mystical group and association in the U.K. and very many abroad. We supply all GENUINE occultists of whatever persuasion and as such are UNIQUELY placed to perceive a complete view of the occult. I myself conduct lectures and consultations on all aspects of occultism and as knowledgeable up to an adept level in most. African Witchdoctors and Haitian Papaloi have travelled thousands of miles specifically to see me and collect rare goods and information. Genuine occultists regularly travel hundreds of miles to visit THE SORCERER'S APPRENTICE from all over the British Isles. Our scope is national and international.

There may be some people somewhere who know more about occultism than I do but it certainly won't be members of the Clergy and their Coterie of self-confessed self-styled Witch-Queens who trundle out their obnoxious tales about supposed prior involvement in Devil Worship and the harm it did them before they turned to Jehovah. If you want to know about a subject then ask an expert. This is no arrogance. I and those within my scope are EXPERTS on occultism, not pundits, and the Occult Census was organised by and reveals the Truth about GENUINE OCCULTISTS.

There is a story about an argument between the scientist Isaac Newton and the astronomer Kepler. They were discussing the relative merits of Astrology which Newton was defending. Each protagonist was knowledgeable about Astronomy but Kepler knew little about Astrology. The argument became circular indicating the lack of understanding between the empirical and scientific approach. Newton is said to have put an end to the argument in this way: "Sir, I have studied the subject, YOU have not."

THE OCCULT CENSUS HAS PRODUCED FACTUAL EVIDENCE THAT GENUINE OCCULTISTS:

- (1) DO NOT WORSHIP THE DEVIL
- (2) ARE NOT INVOLVED PER-SE IN EVIL PRACTICES.
- (3) ARE NOT CRIMINALS
- (4) ARE NOT SEX FIENDS
- (5) DO NOT SANCTION CHILD ABUSE
- (6) DO NOT SACRIFICE ANIMALS
- (7) ARE NOT ANTI-CHRISTIAN OR NON-RELIGIOUS
- (8) ARE NOT IDOLATROUS
- (9) ARE NOT ILLITERATE
- (10) ARE RESPONSIBLE, THINKING MEMBERS OF SOCIETY
- (11) REALLY CARE WHAT HAPPENS TO OUR PLANET AND THE PEOPLE ON IT.
- (12) ARE INDEPENDENT & SELF RELIANT AND ATTEMPT TO HELP OTHERS.
- (13) ARE NOT PART OF A CONSPIRACY TO UNDERMINE SOCIETY.

The Gutter Press will always be able to discover a psychopathic exhibitionist who is willing (for a small fee) to claim all manner of atrocities have occurred under the banner of Devil Worship. This fills their pages cheaply and re-enforces the age old lies. But such behaviour is not confined simply to tabloids. Prejudice against occultism occurs at all levels of society and even the most intelligent are not immune. You would be surprised at the inventiveness and cunning which intelligent and influential people have brought to bear to justify their own ignorance and prejudices during the recent campaign against occultism.

which Britain is a signatory. There seems to be a new consideration of a person's right to their own belief and the Government should beware of short-changing the situation through failure to recognise the importance of the pluralist society.

However, the only statement which I have been able to extract from the Home Office on this subject is in relation to the allegations of Geoffrey Dickens MP and Diane Core of the Childwatch group concerning a claimed link between child-abuse and Occultism. Occultists have always denied most vehemently these allegations, knowing them to be untrue over-simplified generalisations and after the outrageous claims and sensational press publicity the statement from The Home Office was most welcome. It said:

"Firstly, as you point out, according to press reports, Mr Geoffrey Dickens MP has sent the Home Secretary a dossier of child abuse cases allegedly connected with witchcraft. However this has not been received and the Home Office has no other evidence that there is a problem of the kind Mr Dickens describes."

Throughout all paths and methods of occultism one motive is paramount and that is the liberation of the Self from ignorance. Because gathering occult knowledge and wisdom takes time and effort and constitutes a continuous process of growth, the level of perception gained through the following of an Occult Method cannot be adequately conveyed in the instantaneous way that outsiders would like. Often the simplest way is to explain the effect of occult involvement by example and THE OCCULT CENSUS was conceived to fulfill this purpose and produce a factual occult 'stereotype' to replace the inaccurate image which has been peddled for centuries. If you can think of the word 'Witch' without associating it with a warty old hag with bent nose, broom and cone hat then you have escaped that conditioning and will be able to view the statistics that follow in a clear mind.

One important point. THE OCCULT CENSUS intends to reveal the interests and opinions of the typical occultist. It does not aim to suggest that Occultists are the same as everyone else. People involved in Occultism will always be stranger and more eccentric than most other folk. Many of their beliefs, by qualification, will always be beyond the credibility of the rest of the population. Strangeness and eccentricity should not be confused with evil or criminal intentions. The British have always tended to value their eccentrics because originality of this kind protects our society from mediocrity.

THE OCCULT CENSUS will be proved in hindsight to be an historic document. Occultists believe that the refinement of life-energies; talents and abilities through occult technology can rapidly assist the development of our society. If THE OCCULT CENSUS makes that technology more accessible and acceptable our society will have been greatly helped.

Chapter 15  
WHAT NOW?

THE OCCULT CENSUS is an accurate and genuine attempt to throw some light on the true nature of the occult phenomenon in the U.K. and sweep away the lies of centuries. We have taken great care to ensure the validity of this CENSUS. No doubt there will be the inevitable scurrilous attempts to undermine its authority by anti-occult pundits. Let us say that any percentage of error which might have crept into our figures will be so small as to be inconsequential. All our findings have been presented in an honest and open fashion. I repeat again, all the CENSUS statistics and records are available for referees to peruse. Anyone who suggests that we tricked participants or made up bogus entries or in some way contrived the results will be the same despicable people who have perpetuated ancient lies and propaganda for centuries. NOW they have a chance to look beyond that into the Truth of the Matter.

The usual rebuttal that bigots use against opinions they dislike is to dismiss them as invalid in comparison with their GREATER knowledge, this effectively stops them from considering ANY of the ramifications. The anti-occultists may continue to perpetuate their own creation by responding that the OCCULT CENSUS may well be accurate and honest but that its compilers and the 1000 occultists who took part do not REALLY know about occultism at all. They will suggest that we are some whacky outpost of benign spiritual naivete; that we have a limited or blinkered view and that all THEIR facts show that occultism is the greatest threat to humankind. They will point to hundreds of people each year who come to their churches/groups saying that they have been inflicted with evil through occultism. This incestuous cycle of ignorance has occurred for hundreds of years. Isn't it about time our society grew out of it? These people will INSIST upon creating evil in the world in order to easily disassociate themselves from it. Once the epithets and symbols and styles are set for them by their peers they reproduce them robotically in order to explain their own lack of responsibility or guilt.

In answer to this, and at risk of making this section sound like an advertisement; which it is not meant to be, objective enquirers should know that my business THE SORCERER'S APPRENTICE has been trading continuously for 15 years. We employ six full-timers to supply over 40,000 clients on file throughout the U.K. Many of these clients have been with us for over a decade and I have a BUILDING testimonial file of the success and usefulness of magick and the help we have extended to people. I do not know of any of my customers who have complained of ill effects but I have much evidence of the reverse.

THE SORCERER'S APPRENTICE Exports occult books and equipment to occultists in 66 countries around the world. We are the largest occult equipment and book suppliers in the world. We have our own publishing

Chapter 2

HOW IT WAS DONE

Occultists are used to expecting prejudice and have a dread of having their interests made public. I have many instances in my files of people losing jobs; being ejected by landlords; being ostracised from social groups and even of being assaulted and their property attacked. Suffice to say that any genuine method of conducting THE OCCULT CENSUS would need to embody some safeguards to ensure that an adequate response was achieved and the forms weren't consigned to the waste paper basket because of the risks involved to the very people whose opinions were required.

The OCCULT CENSUS FORM was designed as a single sheet 'tuck-fold'. Identification was limited to a dated signature and the inclusion of the person's postcode. Postcodes have an algorithm which meant that each form could be corroborated as genuine without a full address being present. Further corroboration occurred when the 'tuck-fold' was posted and the Post Office franked the device displaying date and area. As soon as a form was received it was checked for validity and then all the details (except names) were entered into our computer using a suite of programs which had been specifically written for it.

THE OCCULT CENSUS was to be a one-off project and so we constructed the Census Form to gather the widest possible scope of information which would be of value in many different applications over a long period. We were trying to discover the validity of occultist's views and we had to devise a method of allowing the form-fillers to specify their own classifications and scope instead of offering them a few restricted alternatives which would distort their conclusions. On many questions/topics we asked entrants for their opinions and then aggregated these into definitive responses. THE OCCULT CENSUS was therefore unique in that important sections were delineated by occultists themselves by common and autonomous agreement and grew to reveal the TRUE opinions of those who took part. THE OCCULT CENSUS included much personal information and it is testimony that, despite the possible risks (imagined or no) there were so many occultists who felt strongly enough to answer all the (sometimes impertinent) questions in order to take this opportunity to get the genuine perspective of occultism across.

Distribution of THE OCCULT CENSUS was achieved in various ways. We mailed out forms in their thousands to the publishers of underground magazines and these were inserted in subsequent issues along with editorials supporting the scheme. Most British Occult shops and bookstores were sent forms in bulk to be distributed amongst their clientele. Forms were also sent in large quantities to most of the magical orders and groups, associations and clubs for circulation amongst their membership. Individuals often filled in their own form and subsequently asked for a dozen more to hand out to their acquaintances. Copyright on the form was

which differentiate between Prejudice and Freedom of Belief. To gain a specific understanding of the importance of THE OCCULT CENSUS we find that Occultists are willing to place FREEDOM FROM PERSECUTION later in their range of priorities to the more all encompassing and altruistic GREATER FREEDOM OF BELIEF for all. By considering further these two headings as one general appeal for more freedom we could have legitimately amalgamated them and rated FREEDOM OF BELIEF at 16% which would have made this issue THIRD in rank in the table. The same cross-pollination could be made with reference to UNITY AMONG PATHS + LESS FLAMBOYANCY + LESS BICKERING AMONGST OCCULTISTS + FEWER CHIEFS & MORE INDIANS + STRONGER CODE OF ETHICS AMONGST responsible conduct by occultists themselves.

CONCLUSION: All the above hopes apply generally to all paths of occultism except for THE RECOGNITION OF PAGANISM AS A RELIGION which is a specific advantage for one group. Remember that the 14% vote for this alternative is of our whole sample whereas less than half (46%) of our complete sample indicated a committed interest in Paganism. The relative importance amongst Pagans of establishing their beliefs as a religion is shown when the figures are rated against the 46% grouping. Thus 30% of Pagans have indicated a need to have their religion recognised by the State.

The question of official state recognition of Paganism/Witchcraft as a religion is much discussed amongst Occultists. In the U.S.A. and Australia Churches of Witchcraft have been formed and are operating under official Government sanction. Had THE OCCULT CENSUS been a referendum amongst Pagans of whether their religion should be recognised by the State I am positive that the result would have been very much greater than these figures would suggest, and most likely produce a majority in favour of recognition.

Personally I do not think that it would be possible to produce a constitution by consensus for a Church of Witchcraft or Paganism without constricting the spontaneity of spirit and freedom of style of worship which is the criterion upon which all other tenets of Paganism are built. It is an easy and seemingly obvious development but I doubt whether a Church of Witchcraft would be of advantage individually or collectively and acceptance by the state of the need for a Pagan Church would not deter those who set themselves up as anti-occultists from defaming and misinterpreting occult aims.

Occultists and Pagans already have inalienable rights to worship. What matters is that these are exercised and not thwarted by ignorance and dis-information put out by enemies and those with a vested interest in defaming any one or all paths of the occult. Given a perfect world our participants have chosen the things they would like to see occur. All of their choices are altruistic, sensible and responsible and would benefit ALL our people. This CENSUS has proved that genuine occultism is already benefiting our society and will continue to do so. The only thing stopping occultism from being seen as a worthwhile involvement is the continued blinking of the population with lies and dis-information. We hope THE OCCULT CENSUS will inject a little truth into 2000 years of conspiratorial propaganda.



matter which is that the majority of occultists have very little if anything to do with Satanism and no occultists have anything to do with Devil Worship. To many of you reading this, conditioned from birth with Establishment propaganda, weaned on fairy tales of wicked witches and used to the convenience of blaming all inhuman atrocities on an autonomous evil force it will take some great shift in consciousness for you to accept these FACTS but this is the whole-purpose of the Occult CENSUS; to provide FACTS where before there was prejudice and heresy.

THE FUTURE: IMPROVEMENTS & DEVELOPMENTS WHICH OCCULTISTS WOULD LIKE TO SEE OCCUR: Despite a general lack of confidence amongst occultists in the ability of the press to present the truth of their condition the MOST important development our sample would like to see occur is MORE GOOD PUBLICITY AND PRESS COVERAGE. Their second hope is that there will be a better climate for occultists themselves to develop CLEARER TEACHINGS AND MORE OPENNESS with non-occultists. The third most required development for the future is RECOGNITION OF PAGANISM AS A RELIGION and (equal 3rd) THE SPREAD OF TRUTH. We gave participants the opportunity of describing THREE IMPROVEMENTS / DEVELOPMENTS THEY WOULD LIKE TO SEE OCCUR. From their responses we were able to construct the following table in order of rank.

IMPROVEMENTS OCCULTISTS WOULD LIKE TO SEE OCCUR

- 1st: MORE GOOD PUBLICITY/PRESS COVERAGE 25%
- 2nd: CLEARER TEACHINGS & MORE OPENNESS 22%
- 3rd: RECOGNITION OF PAGANISM AS A RELIGION 14%
- 3rd: THE SPREAD OF TRUTH 14%
- 4th: LESS BIGOTRY & GREATER FREEDOM OF BELIEF 11%
- 4th: EASIER AVAILABILITY OF STUDY MATERIALS 11%
- 5th: GREATER SOCIAL CONTACT WITH OTHER OCCULTISTS 10%
- 6th: MORE CONSERVATIVENESS/LESS BICKERING AMONGST OCCULTISTS 09%
- 7th: UNITY AMONGST ALL PATHS TO COMBAT FALSEHOODS 08%
- 8th: RECONCILIATION WITH OTHER RELIGIONS/PHILOSOPHIES 07%
- 8th: LESS CON-MEN & CHARLATAN-WITHIN THE OCCULT 07%
- 9th: EDUCATION TO INCLUDE ALTERNATIVE PHILOSOPHIES/RELIGION 06%
- 9th: LESS SELF-PROMOTION/FLAMBOYANCY WITHIN THE OCCULT 06%
- 10th: GREATER UNDERSTANDING OF THE HUMAN CONDITION 05%
- 10th: FREEDOM FROM PERSECUTION 05%
- 11th: A CENTRAL REGISTER OF GENUINE OCCULTISTS 04%
- 11th: LESS SELF-PROMOTION / EXHIBITIONISM AMONGST OCCULTISTS 04%
- 11th: INAUGURATION OF FESTIVALS WITH ACCESS BY THE PUBLIC 04%
- 12th: LEGAL RIGHTS TO STOP TRIAL BY PRESS 02%
- 13th: GREATER LINKS BETWEEN SCIENCE & THE OCCULT 01%
- 13th: DIFFERENTIATION/DEFINITION OF SATANIC PHILOSOPHY 01%
- 13th: DIMINISHMENT OF CHRISTIAN CHURCH'S POWER IN THE LAND 01%
- 13th: STRONGER CODE OF ETHICS WITHIN OCCULTISM 01%
- 13th: MORE SECRECY AND SELECTIVITY 01%
- 13th: LESS SENSATIONAL PUBLICITY 01%
- 13th: BRINGING TO TRIAL OF CRIMINALS USING OCCULT AS A FRONT 01%
- 13th: UNDERSTANDING OF KARMA - LAW OF INVERSE SPIRITUAL FORCE 01%
- 13th: FEWER CHIEFS AND MORE INDIANS 01%
- 13th: POPULARISATION OF WITCHCRAFT SONGS & FOLKLORE 01%

When approximating the opinions and descriptions participants gave us we were very careful to accurately differentiate between similar sounding objectives. This is shown by two different descriptions and percentages

waived so that if people ran short they could photocopy more. The response was excellent and even now, weeks past the close-out date forms are still being received. Some OCCULT CENSUS forms even found their way to countries overseas and were posted to us filled by overseas occultists. Sadly these had to be excluded from the CENSUS as being beyond its scope but it does illustrate the passion with which THE OCCULT CENSUS was received. The first point to make is that all 'who' took part realised the serious intent of THE OCCULT CENSUS and went to great pains to ensure a considered application of their views.

SCOPE: In order to ensure an even and non-distorted response from right across the occult spectrum care was taken to include virtually ALL occult contacts and magazines in the U.K. There was no proscription about intent or shade of interest - we were working for a FACTUAL and ACCURATE CENSUS; not twisted propaganda. We included beginners as well as advanced practitioners and did not segregate race, sex or creed. It was obvious that the accuracy of THE OCCULT CENSUS would be questioned in some quarters and so the system we used was designed to be beyond reproach. We are quite prepared to have the method and data inspected by referees if necessary. This was a GENUINE and well organised CENSUS.

It took on average 5 minutes to enter the data from one CENSUS Form. The answers were many and varied and considerable concentration is needed to input them into the computer. The complete sample took months to enter. This vital but excruciating task was undertaken by staff at The Sorcerer's Apprentice during spare moments and by committed volunteers each weekend. Special mention goes to Barbara Khan and Alex Gurrrie. Those who may benefit from THE OCCULT CENSUS owe them their thanks.

There were so many people who came forward to volunteer help and effort and who supported THE OCCULT CENSUS in so many ways that a list would be far too long to publish. I thank them all for their trust and commitment; they have the satisfaction of knowing they were involved in a unique and highly successful project. Special mention must be made of two people who went to great lengths and professional risks, not to mention personal expense, to support the project; they are Jo Logan and Magda Graham. I will not dwell on those who could have helped but refused to do so because their reluctance mattered not one whit in the end.

DEFINITIONS: Occultism is more complicated than the outsider imagines and clear definitions are difficult to achieve. Even occultists themselves argue at length over interpretations of occult tenets and philosophies. It is of course necessary for readers to understand the terms and how they are used in the text of the analyses. I have elaborated and defined terms whenever necessary and where possible within the body of information. However there are a number of very great misunderstandings both by the media and the general public about some occult definitions. I have therefore included an appendix which contains a very valuable Description of Satanism and Satanic Philosophy which was compiled and written by influential U.K. Satanists specifically in order to clear away the great confusion surrounding this controversial path. I will be happy to explain the reasoning behind other aspects of occultism which untutored readers may find unclear, or direct them to a genuine expert who is involved in that subject, if they will contact me direct at the Sorcerer's Apprentice in Leeds.

Chapter 3

WHO CAN USE IT?

Occultists will argue that being involved in Occultism and being 'typical' is a contradiction in terms yet nevertheless THE OCCULT CENSUS aims to provide a complete and accurate overview of the Occult scene by revealing typical facts about people who become 'Occultists'. This is so that an understanding of the reality of the situation can replace the false image which has for so long been perpetrated by critics & enemies of the occult. Ideally distribution of THE OCCULT CENSUS results should include many Government departments; Local & National Newspapers; Television & Broadcasting companies; Educational & Research Foundations; Church Organisations and Religious Bodies; Members of Parliament etc. These individuals & organisations are at liberty to use extracts from the report in reviews or for research studies PROVIDING AN ACKNOWLEDGEMENT IS GIVEN. Further; the conclusions and comparisons contained in this report have been structured to provide a general frame of reference but the data can also be related and compared in other ways. We are willing to assist with any project using the data from THE OCCULT CENSUS and people with new applications are invited to contact us. Readers may be interested to hear that the Home Office has a special department set up SOLELY to look into New Religious Movements (NRMS encompass the occult too) but when I wrote to its administrator and offered to assist their researches with THE OCCULT CENSUS they declined to answer; regardless of the fact that it would give them a unique insight into NRMS and save the taxpayer some money.

THE OCCULT CENSUS is just as much available for use to individuals as it is to organisations and we anticipate it will be of special value to the lone occultist who is trying to countermand the inevitable anti-occult propaganda which erupts periodically in their local newspapers. When Christian fundamentalists quote holy writ from their Bibles he/she can now quote from more up-to-date factual research. Any person wishing to use extracts in articles or letters must give an acknowledgement to THE OCCULT CENSUS and send a clipping of any published material, but is otherwise free to use the information herein in whichever way they choose. We can also provide further copies of THE OCCULT CENSUS, singly or in bulk to people who wish to distribute strategically on a local basis.

Before this section gets to sound conspiratorial let me underline that the sole purpose of THE OCCULT CENSUS is to replace ignorance with knowledge. We trust that the innate sense of soul which belongs with all humans will find its own means of expressing these truths and THE OCCULT CENSUS has no political deviousness or subversive intent about it. Its purpose is to change public opinion through informing the people of the Truth.

Chapter 14

A FUTURE FREE OF LIES

Our sample was asked to describe in their own words THREE FALLACIES attributed to occultism by non-occultists. By far the greatest percentage was ITS ALL DEVIL WORSHIP/SATANISM' which polled 57%. Second place was taken by ITS AN EXCUSE FOR SEXUAL PERVERSION (31%) followed by OCCULTISTS SACRIFICE ANIMALS AND HUMANS with 29% of the sample. The other major fallacy was that OCCULTISTS CONCERN THEMSELVES WITH EVIL/EVIL THINGS with 20% of the vote. The full table of fallacies in order of rank is shown below.

FALLACIES ATTRIBUTED TO OCCULTISM BY NON-OCCULTISTS:

- 1st: ITS ALL DEVIL WORSHIP & SATANISM 57%
- 2nd: ITS AN EXCUSE FOR SEXUAL PERVERSION 31%
- 3rd: THEY SACRIFICE ANIMALS AND HUMANS 29%
- 4th: THEY CONCERN THEMSELVES WITH EVIL/EVIL THINGS 20%
- 5th: THEY ABUSE CHILDREN AS PART OF THEIR CEREMONIES 17%
- 6th: THEY ARE INHERENTLY MENTALLY UNSTABLE 11%
- 7th: ITS NONSENSE/HOGWASH 08%
- 8th: OCCULTISTS ARE ANTI-RELIGIOUS/ANTI-RELIGION 07%
- 8th: WITCHCRAFT IS THE SAME AS BLACK MAGIC 07%
- 9th: OCCULTISTS MANIPULATE OTHERS INTO BECOMING EVIL 06%
- 9th: ITS TO DO WITH DRUGS 06%
- 10th: OCCULTISTS ALWAYS PERFORM SPELLS TO HARM OTHERS 05%
- 10th: ITS A CORRUPTING INFLUENCE 05%
- 11th: PATHS OF OCCULTISM DON'T CONSTITUTE GENUINE BELIEF 04%
- 12th: THEY RAID CEMETERIES AND DEFILE CHURCHES 03%
- 13th: OCCULTISTS ARE ATHEISTS 02%
- 13th: WITCHES ARE HAG STEREOTYPES; UGLY AND MOROSE 02%
- 14th: IT INVOLVES EXPLOITATION FOR CASH 01%
- 14th: OCCULTISTS ARE ALL ANARCHISTS 01%
- 14th: WITCHCRAFT IS ONLY FOR WOMEN 01%
- 14th: WITCHCRAFT IS ONLY USED FOR SELFISH PURPOSES 01%
- 14th: OCCULTISTS ARE BADLY EDUCATED & VULGAR 01%

CONCLUSIONS: Again occultists independently confer that the greatest untruth is that all occultism is connected with Devil Worship & Satanism. These results should not be dismissed lightly. We have here a very large sample in relation to the occult population from a wide range of paths and philosophies. We did not give them alternatives to choose from but simply asked participants for their opinions on the three greatest fallacies attributed to occultism. There is no getting away from the truth of the

involved in using magick for good purposes and only 14% had ever worked evil magick. Although even 14% of evil magick is as unacceptable to many genuine occultists as it will be to members of the general population I doubt whether many people, occultists or no, can honestly claim never to have thought ill or sought revenge at some point in their lives. If non-occultists were to answer the question: 'Have you at any point in your life ever wanted to harm or do ill or seek revenge upon another human being?' I doubt whether the results would be any less than those produced by THE OCCULT CENSUS but only those who can be honest with themselves will realise this. An interesting point, in contradistinction to popular myth, of those in our sample who claimed to have worked evil magick over 10 times only two were committed Satanists. 57% of committed Satanists in our sample had never worked any evil magick. The CENSUS did not show a link between any one group of occultists and the predominance of working what they considered to be evil magick. Cynics and anti-occultists may try and make the point that Satanists are such horrible people that they will not consider what they do to be evil. In return I point out that this can happen equally to the over-pious which is why Christian leaders sanctioned the Burning Times in the 15/16 centuries during which period an estimated 13 million innocent people were tortured to death.

CONCLUSIONS: It would seem that the incidence of working evil magick has more to do with social and economic situations and pressures than an innate intention to embody evil within a philosophy or path of magick. Those who are not skilled in magick may find other routes in which to vent their frustration or anger. In occult philosophy, the success or failure of evil magick is regulated by the laws of karma (a kind of cosmic justice) which rises above the thwarted asinine levels of some of our civil laws but, moreover, the act of working magick, whether for good or evil, is eminently therapeutic and clears the system of grievances. Occultists can rid themselves of dis-ease quickly by using magick and do not need to descend to abusing their dog; beating the wife or inflicting themselves upon their society in any of the thousand and one ways dis-eased people have learned to do to gain outside help.

These figures clearly prove that the vast majority of occultists work good magick. If you don't believe in the efficacy of magick then these results won't matter at all. If you do accept that magick can work then society must benefit thereby. The claims of the Church and of the Media that occultism is predominantly evil in context are proved entirely erroneous in either case.

WORKING MAGICK FOR OTHERS: 66% of our sample said that they had worked beneficial magick for other people at one time or another. Based on the number of times they said they had worked magick for other people the figures showed that the average number of times each person worked magick for others was 28. When questioned as to whether our sample knew of acquaintances who had worked beneficial magick for others the figure given was 67% in response to estimates of the number of times these acquaintances have worked magick for others we discovered the average number of times each had worked magick for others was 14 times.

Chapter 4

OCCULT POPULATION OF THE U.K. BY GEOGRAPHICAL AREAS

We had intended a sample of over two thousand occultists for this is the size of sample Gallup would use and consider adequate when analysing trends for a General Election or questions of National importance. Unfortunately we had a schedule to keep and finally closed THE OCCULT CENSUS with slightly over 1,000 entries. This is an entirely adequate figure for statistical analysis and, assuming an estimated occult population of 250,000 nationwide, is 200 times larger in percentage terms than the sample ranged against the total population by national polls.

A geographical analysis was undertaken via the OCCULT CENSUS using the postcodes of entries. The official national population Census statistics kindly provided by the Office of Population Censuses and Surveys against which the OCCULT CENSUS statistics were compared had to be re-calculated to fit the postcoded areas. A comparison of the percentage of overall population against the percentages of the OCCULT CENSUS will reveal a consistency which entirely supports the accuracy of our figures. The only distortion is the figure for North East England which is very much higher than elsewhere. This could reveal simply that as the North East is the seat of our operations our influence and distribution of Census Forms lead to a disproportionate return in this area. It could also underline the fact that one of the most active anti-occult child-abuse campaigns was based in the North East and therefore occultists here were more aware of the potential danger of the recent propaganda and responded in larger numbers. On the other-hand subjectively we know that there is a great deal of occult activity in this area and the figures may simply reflect that.

Some points to note from the figures in this section of the OCCULT CENSUS are:

- (1) The percentage of occultists is fairly constant within the range of total population.
- (2) There are no abnormal groupings of particular interests in any one area of the country. In order to substantiate their unwarranted fears I am often asked by the media to confirm that there are more Satanists or Witches in their neck of the woods than elsewhere. The Occult CENSUS figures prove that involvement in any aspect of occultism in any area depends upon the total population of that area.
- (3) Northern Ireland has an unusually small occult population. We conjecture that this may have something to do with the polarisation between Catholic and Protestant beliefs and the concomitant over-zealous early religious conditioning.

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OCCULT POPULATION ANALYSED BY GEOGRAPHICAL AREAS

	O.C. Stats.	U.K. Total Pop. Mid 1987	As % of overall Population:
SCOTLAND	07%	5,312,007	10%
NORTHERN IRELAND	01%	3,221,625	06%
NORTH EAST ENGLAND	21%	5,207,911	10%
NORTH WEST ENGLAND	12%	6,370,079	12%
WALES	05%	2,836,236	05.5%
MIDLANDS	10%	9,139,941	18%
SOUTH WEST ENGLAND	07%	4,588,374	09%
SOUTH EAST ENGLAND	08%	10,547,132	16%
HOME COUNTIES	05%		
OUTER LONDON	12%	6,770,435	13.5%
INNER LONDON	12%		

Chapter 13

SATANISM AND THE BALANCE OF GOOD & EVIL

It is as impossible to define evil as it is to define good. To the over-critical Christian fundamentalist even successfully healing someone using occult techniques is considered 'evil', whilst killings during religious wars are considered by their perpetrators as god-guided. Sensitive pacifists could consider any interference with another person or imposition upon another person using magical spells to be an interference with their will and perforce evil, but would the same criterion be applied to a wife who worked a love-spell to bring back her husband won away from her by a younger woman? Yet this is one of the most vexed allegations made against the occult. That all of occultism is evil in context and that this stems from philosophies and beliefs which are innately anti-social or malevolent.

To try and get some insight into this problem we asked people in our sample whether they had ever worked what they considered to be evil magick. The response was 14%. We asked how many times they had worked evil magick. The figures worked out to an average of 3.3 times per person for the 14%. We asked our complete sample whether they knew of anyone else who had worked evil magick and 22% said yes. We asked them to estimate how many times they thought these people had worked evil magick and the figures averaged out at 3.5 times per person.

Next we enquired as to how many people had worked good magick and 73% of our sample said they had. Then we asked them on how many occasions they had worked good magick. From these figures we were able to compute an average number of times working of good magick per person of 35.5. Over ten times greater than the incidence of evil magick worked. When we asked our sample to indicate how many of their acquaintances were known to have worked good magick the response was 69%; three times the number of those who had worked evil magick. Working on estimated figures by our sample of the number of times their acquaintances had worked good magick we arrived at a figure of 18 times. Over 5 times more per person than those who had worked evil magick.

CONCLUSIONS: The figures obtained from this section for evil magick were somewhat distorted by rather astounding claims made by one of our sample who was a committed Satanist. This person said they had worked evil magick over 100 times but the next highest plateau in our sample was around 27-30 times. When judging these figures it is important to distinguish between one person's intent to work a stupendous amount of evil magick and a lot of people's intent to work a great deal of good magick. An additional consideration is whether the magick, either good or bad, is likely to have worked.

The figures clearly show that three-quarters of our sample were actively

people are able to answer questions using their own diverse words and independent opinions in such a way that the results will provide an expected or calculated or contrived outcome.

CAN OCCULTISM BE HARMFUL TO SOCIETY?: The majority of our sample thought this was not the case but a sizeable proportion (43%) did think that occultism could be harmful to society. The major reasons given by this group was 'WHEN IT IS ABUSED', which achieved 65% of the votes. The rest polled as follows, in order of rank:

REASONS WHY OCCULTISM COULD BE HARMFUL TO SOCIETY

- 1st: WHEN IT IS ABUSED 65%
- 2nd: CAUSES CHANGES TOO SWIFT FOR MASSES TO COPE WITH 12%
- 3rd: CAUSES BACK-LASH/UPSET DUE TO SOCIAL IGNORANCE 11%
- 4th: WHEN USED TO SATIATE POWER COMPLEXES 10%
- 5th: BY DISTRACTING THE MIND FROM MUNDANE THINGS 1%
- 6th: ONLY SATANISM CAN BE HARMFUL 1%
- 7th: OCCULTISTS MAY BECOME ANTI-SOCIAL IF HARASSED 1%

CONCLUSIONS: By answering the forms honestly and responsibly occultists show themselves to be thinking members of society. All human involvements can be twisted to become harmful to society. Electricity can heat the homes of the elderly or kill by accident. Automobiles can transport freight or people and also run-down children and the elderly if irresponsibly handled. The onus in all these things is on the responsibility of the individual. No group or involvement is safe from this responsibility. The abstract power itself is innately NEITHER harmful nor good. The reasons why occultism COULD be harmful to society are noted openly by those who are informed enough not to misuse that power. You will note that all the reasons given for possible harmful results stem from possible human frailty and ignorance.

Chapter 5

ANALYSIS OF AGE AND SEX

The average age of occultists in our complete sample was 32 years. The youngest was 18 and the oldest 81. The percentage split per each decade of life was so:

AGES OF PARTICIPANTS IN THE OCCULT CENSUS

- 18 to 19 years of age : 04.5%
- 20 to 29 43.6%
- 30 to 39 25.74%
- 40 to 49 14.0%
- 50 to 59 08.0%
- 60 to 79 04.0%
- over 80 years of age: 00.16%

When we analysed the response of those committed to Satanism we found the average age to be 27 years but the average age of the larger group of people who said they had a serious interest in Satanism was 33 years. The oldest Satanist was 75 and the youngest 18.

Interest in occultism seems to begin in the early years with 67% of entries indicating an interest before the age of 18. People turn to the occult less the older they become with 22% of participants becoming interested within the 18-25 year age groups. The percentage drops again as the age groupings get older.

AGES WHEN PARTICIPANTS FIRST BECAME INTERESTED IN OCCULTISM

- 17 Years Old Or Less 67%
- 18-25 Years Old 22%
- 26-35 Years Old 06%
- 36-45 Years Old 03%
- 46-60 Years Old 02%
- 61-70 Years Old 00%
- Over 70 Years Old 00%

Conclusions can only be ambiguous. It could be that life's mundane pressures bring a cynical materialistic view to humans as they mature making them less aware and responsive to spiritual things. It could be that those who are destined to involve themselves with occult matters have early indications to this effect and will confirm that interest earlier rather than later; viz all would-be occultists will be occultists before

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sculpted and re-enforced the 'Devil-Worshipper' image of Occultism in the public's mind and spawned a mythos all of its own which cinema and television have taken up and made more real and expected. To test this hypothesis we gave a DENNIS WHEATLEY option under the 'Who is responsible' section which polled 66% of the votes and places his work fourth in the league table of those responsible for the mis-informed image of the occult today.

CONCLUSIONS: It is obvious that the majority of occultists are quite aware of the allegations made against them just as they are adamant that they are untrue. Perhaps it is BECAUSE genuine occultists know that these allegations are untrue that they can resist any pressures to quit. It seems obvious that the Establishment and Occultists are really talking about different things when they discuss and defend/attack occult principles. If the Christian Church can accept the findings of the OCCULT CENSUS and desist from peddling its dogma (it does so when convening with representatives of other orthodox churches such as Islam, Judaism, Sikhism and so on) then there is definite grounds for a meeting of minds and an understanding of different views. This 'devil' the Christian Leaders have for hundreds of years fought against has nothing to do with the occult. If the elders of the Christian Church can recognise this then perhaps they will have a better chance of identifying the real root of all evil - the imbalanced psychology and base instincts and fears of mankind itself. People are responsible. For hundreds of years it has been too easy for the self-righteous to project their sins upon the scapegoat of occultism. It was always destined to be a waste of time. KNOW THYSELF is the motto etched above the doors of the Ancient Mystery Schools.

CAN OCCULTISM BENEFIT SOCIETY?: a massive 94% of those polled said that occultism CAN benefit society. Of those who said that occultism could benefit society the reasons given were (in order of popularity):

OCCULTISM CAN BENEFIT SOCIETY BECAUSE:

- 1st: IT DEVELOPS A SENSE OF SPIRITUALITY 19%
- 2nd: IT ACCELERATES EVOLUTION OF THE PLANET & SPECIES 14%
- 3rd: IT BRINGS BALANCE & HARMONY 14%
- 4th: IT MAKES PEOPLE MORE POSITIVE AND FULFILLED 11%
- 5th: IT HELPS PEOPLE HEAL AND CURE DISEASE 07%
- 6th: IT PROVIDES ALTERNATIVE WAYS TO MASTER LIFE 06%
- 7th: IT BRINGS BETTER UNDERSTANDING 06%
- 8th: IT GIVES PEOPLE THE TECHNOLOGY TO HELP THEMSELVES 05%
- 9th: IT BESTOWS FREEDOM/IS LESS REPRESSIVE THAN RELIGION 03%
- 10th: IT GIVES GENUINE FAITH 03%
- 11th: IT PIONEERS IN ADVANCE OF SCIENCE & TECHNOLOGY 01%
- 12th: IT BRINGS STRENGTH IN DIFFICULT TIMES 01%

These figures are entirely consistent with other results from the CENSUS and reveal the beneficent and advantageous, empathic world-view of the typical Occultist. Such results corroborate the typical outlook of occultists and confirm the old Church Propaganda as being false. There is no possible way (because we designed the CENSUS to overcome collusion of expected collective answers) that critics can suggest that a thousand

they are 30. This latter conclusion is borne out by occult tradition and history which has numerous examples of young brilliant thinkers finding creative and evolutionary energies within some aspect of the Occult at an early stage in their careers.

As the modern Occult Revival began in the Sixties it is natural to have a disproportionately younger population as the popularisation of occultism continues to grow. All the evidence points to a continuous interest and activity throughout the seven ages of mankind but statistics to categorically prove this assumption will not of course be available for several decades yet.

Critics will point to the very high first interest evinced by under 18s as perhaps proving their suspicions about suspected dangers of occult involvement. It would behave these critics to consider that none of our sample is now under the age of 18 and indeed many are mature responsible and influential members of society and, as the career analyses will show later, their early interest and involvement in occultism has actually BENEFITED them. Rather than prove the assumed danger of occultism these figures can be taken to substantiate its beneficial effects and DISPROVE the much paraded assumptions that occultism is incompatible with a fulfilling and rewarding life.

GENDER: Occultists in our sample were predominantly males. 62% as against 38% of females. This does not reveal any prejudice against women in the occult. In Witchcraft Matriarchy rules with the Silver Lady being considered by many covens to be the superior force. Male chauvinism is met with less in the occult than in most other groupings because of the teachings of occultism which support an equal male-female energy balance. Under normal circumstances a coven (of whatever size) would work with even numbers of male & female participants. The High incidence of males in the figures is partly explained by the Satanists within our sample 83% of whom were male. Although there are, and have been, some brilliant female magickians Theurgy seems to be investigated more by males than females. The statistics seem to support the view of many Priestesses that women, generally, have not recognised their innate magickal powers and taken up the opportunities the occult offers to them.

FAMILY BONDS & GROUPS: 50% of our sample considered themselves single whereas 37% considered themselves Married. 13% considered themselves neither single nor married. Of the Sample of Satanists (committed and seriously interested) 22% were married. Only 11% of our total sample had been divorced (lower than the national average) and 62% of the sample had children. The average child ratio per occultist in our sample was 1.5 and the following table gives the percentage analyses of ages of their children.

CURRENT AGES OF OCCULTISTS' CHILDREN

- Children Under 05 Years : 26%
- Children Under 10 Years : 14%
- Children Under 15 Years : 08%
- Children Under 18 Years : 12%
- Children Over 18 Years : 40%

CONCLUSIONS: It seems evident that involvement in occultism does NOT

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destroy the accepted social and family bonds which are considered 'normal'  
within our society.

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1st: MEDIA'S IMAGE OF DEVIL-WORSHIPPERS & BLACK MAGIC	27%
2nd: FEAR OF DEATH & THE UNKNOWN	22%
3rd: THE IDEA THAT OCCULTISM INVOLVES BLOOD SACRIFICE	19%
3rd: THE IDEA THAT OCCULTISM INVOLVES SEXUAL PERVERSION	19%
4th: THE IDEA THAT ALL OCCULTISM IS EVIL	14%
5th: MYSTERY & SECRETIVENESS	12%
6th: MIS-APPLICATION OF THE WORD SATANISM	11%
7th: MISUNDERSTANDING OCCULT AIMS BECAUSE OF IGNORANCE	10%
8th: OPPOSING VIEWS OF GODHEAD	8%
9th: RITUAL & CEREMONY	7%
9th: THE POWER AND SUCCESS OF OCCULTISM	7%
9th: THE IDEA THAT OCCULTISM IS ANTI-CHRISTIAN	6%
10th: RITUAL NUDITY	6%
10th: FEAR OF KNOWLEDGE/KNOWING	6%
10th: ACCEPTANCE OF WHAT ARE CONSIDERED ALIEN BELIEFS	5%
11th: THE IDEA THAT OCCULTISM THREATENS THEIR BELIEFS	5%
11th: OCCULTISM MAY NOT CONFORM TO ACCEPTED RELIGIOUS VALUES	4%
12th: SUPPOSED ANIMAL CRUELTY	4%
12th: THE IDEA THAT THE OCCULT BRAIN-WASHES PEOPLE	4%
12th: AVERAGE NON-OCCULTIST IS FED LIES & UNTRUTHS	3%
13th: THE IDEA THAT OCCULTISM INVOLVES DRUG-ABUSE	3%
13th: SELF-PROMOTION BY OUTSPOKEN OCCULTISTS	3%
13th: THE BELIEF THAT OCCULTISM IS ANTI-RELIGIOUS	2%
14th: FEAR OF SELF-RESPONSIBILITY	2%
14th: THE OCCULT'S CURIOUS GLAMOUR & ATTRACTION	2%
14th: OCCULT IDEALS GO AGAINST ACCEPTED SOCIAL VALUES	1%
14th: ACCEPTANCE OF RADICAL IDEALS ABOUT BELIEF	1%
15th: SENSATIONAL & INCITING PRESS REPORTS	1%
15th: SEEMS ILLOGICAL & CONFUSING TO MAN IN STREET	1%
15th: CONFUSION OF PANTHEISM WITH IDOLATRY	1%
15th: DESECRATION OF CHURCHES BY PRETEND OCCULTISTS	1%
15th: CHARLATANS PROFIT CORRUPTLY FROM THE GULLIBLE	1%

NOTE: Tables like the above are constructed from multiple opinions (maximum three each) made by participants when asked to respond to the question which forms the heading of the table. When the opinions were aggregated the number of votes cast for each opinion were rated against the total of our sample giving a true and authentic collective opinion. These percentages therefore do not sum to 100.

WHO IS RESPONSIBLE FOR THE DIS-INFORMATION ABOUT OCCULTISM?: Of those polled 82% of occultists felt that NEWSPAPERS were most responsible for the misinformed view about occultism. 68% of our sample also chose WRITTEN-MEDIA AND MAGAZINES but by far the greatest vote as to who is responsible for the dis-information about occultism went to the CHRISTIAN CHURCH. 85% of occultists in our sample believed they were most responsible for perpetuating dis-information about occultism. A further 43% of our sample said that OTHER ORTHODOX RELIGIONS were to blame too. 57% of those asked thought that Broadcasts on Television and Radio were also guilty of misinforming the populace about the true facts of occultism and the Government polled 34% which was the lowest percentage of blame.

It is often said by occultists that the lies and myths surrounding the public image of occultism are fostered by those with a vested business interest in keeping them going. It is believed by many occultists that the late Dennis Wheatley wrote many inaccurate books on occultism which have

Chapter 6

EDUCATION, CAREERS & OCCUPATIONS

EDUCATION: From our sample 37% of occultists had attended some form of College or Further Education. Another 2% of entrants had attended University and 14% had enjoyed some form of Private Education. 10% classed themselves as Students at the time of filling in their CENSUS Forms. When we analysed the educational background of participants who were either committed to Satanism or seriously interested in Satanism we found that 24% had attended some form of college or further education 30% had attended university and 14% had been educated privately.

CAREERS & OCCUPATIONS: To analyse these we applied the 'aggregate' rule mentioned earlier and first listed the descriptions participants themselves gave of their own careers, later aggregating those job descriptions if similar. Out of these occurred 61 different vocations covering a wide spectrum of careers and trades which are listed in the table below.

10% of our sample considered themselves unemployed (slightly more than the national average) and 3% described themselves as unskilled workers. The rest ranged through an impressive list of professions and underlined the fact that well over 80% of occultists in our sample are in vocations considered by most people to be highly respectable and responsible. Many of these careers directly benefit society and show a spread of interest and contribution from occultists that most people are unaware of.

Of particular mention are the higher percentages. Occultists are more likely to follow careers in Journalism/ Writing; Nursing or Engineering; Computer Operator/Programming; Civil Service; Horticulture; Management or to become Self-Employed.

In a random selection of 200 occultists you would find on average 4 Scientists; 4 Homeopaths; 1 Veterinary Surgeon; 2 Social Workers; 1 Hotelier; 4 Professional Musicians; 3 Book-sellers; 1 Bank Clerk; 1 Soldier; 2 Doctors; 2 Farmers; 1 Linguist; 5 Salesman; 4 Teachers; 1 Psychologist; 2 Economists; 3 Chiefs; 1 Pilot; 1 Book-binder; 1 Printer; 1 TV Technician; 1 Driving Instructor; 5 Typists; 1 Jeweller; 4 Electricians; 2 Postmen; 1 Showbiz Personality a Policeman and a politician. The complete list of careers given is shown in the list below:

- ALPHABETICAL LIST OF OCCULTISTS' STATED OCCUPATIONS
- |                           |                     |                |
|---------------------------|---------------------|----------------|
| ACTOR/SHOWBIZ PERSONALITY | DRIVING INSTRUCTORS | POLITICIANS    |
| AGENCY WORK/TEMPS         | ECONOMISTS          | POSTAL WORKERS |
| ARMED FORCES              | ELECTRICIANS        | PRINTERS       |
| ARTISTS                   | ENGINEERS           | PSYCHOLOGISTS  |

Chapter 12

EXPERIENCES OF PREJUDICE & DISCORD

It must be remembered that the occult is a hidden prejudice. Racism relies on an obvious difference therefore Blacks suffer the ultimate frequency of possible racism whereas occultists can only be prejudiced against when their interest is known. Even so 25% of our sample felt they had been prejudiced against socially.

OBJECTORS: When asked to vote for a selection of possible objectors which included immediate family and relations occultists in our sample revealed that 19% of MOTHERS and 15% of FATHERS objected to their involvement. The largest outside objector experienced by our sample was the CLERGY with 16%. It seems therefore more likely for the clergy to object more strongly to a person's involvement with occultism than their fathers would.

The next largest group of relations who most frequently object to a person's involvement in occultism are BROTHERS AND SISTERS with 11% and then FOLLOWS CLOSE FRIENDS at 10% with WORKMATES coming in at 9%. Only 5% of SPOUSES objected to their partners interest but 3% of our sample had received objections from their DOCTORS and 9% came from OTHERS.

CONCLUSIONS: The high incidence of close family objections to involvement in the occult is very significant. It reveals the ignorance of the average person and the conditioned fears that beset them when faced with the possibility of involvement in the occult by their offspring or friends. It also shows that occultists find their involvement so necessary and effective for them that they are willing to undergo considerable family pressures. It seems that young married occultists are liable to suffer greatest from objectors.

MISUNDERSTANDINGS: If the average person is ignorant of true occult ideals and aims what perceptions do non-occultists have? Our sample was asked to give their descriptions of misunderstandings which upset non-occultists. The table below shows the full range of misunderstandings chosen by our sample in rank order.

The misunderstanding which came out with the most votes was THE MEDIA'S IMAGE OF DEVIL-WORSHIPPERS AND BLACK magic which polled 27%. Second was FEAR OF DEATH AND THE UNKNOWN and joint third was achieved by the misunderstanding that OCCULTISM INVOLVES SEXUAL PERVERSION and THE IDEA THAT OCCULTISM INVOLVES BLOOD SACRIFICE.



beliefs. Of this 13% many appended long letters of explanation and case-histories which could not be included in the CENSUS but which reveal the pernicious nature of such prejudice.

Chapter 11

OCCULT VIEWS ON PETS, WILDLIFE & THE ECOLOGY

The question of the Ecology brought one of the biggest responses from our sample. 94% of occultists are positively interested in the plight of the Ecology. 22 said they were unsure and 4% were not interested at all. The 4% which were not interested had differing occult beliefs and no one group showed excessive signs of ignorance or irresponsibility about the plight of our ecology.

21% of our sample were members of one or more groups or associations with ecological links. The highest poll was for GREENPEACE with 49% of those who were members of groups being members of that organisation. Next came Friends of the Earth with 14%, the World Wildlife Fund with 8% and The Sacred Trees Trust with 6%. The National Trust polled 6% too. The following table shows an alphabetical list of all the groups with which our sample was actively connected.

MEMBERSHIP OF GROUPS AND ASSOCIATIONS

- ANIMAL SANCTUARY
- ANIMAL VIGILANTES
- ARK
- BRITISH UNION ANTI-VIVISECTION
- CATS PROTECTION LEAGUE
- CND
- FRIENDS OF THE EARTH
- GREEN CIRCLE
- GREEN PEACE
- GREEN PARTY
- IPAW
- INTERMEDIATE TECHNOLOGY
- INSTITUTE OF HERBAL MEDICINE
- LEAGUE AGAINST CRUEL SPORTS.
- NATIONAL CANINE DEFENCE LEAGUE
- NATIONAL FEDERATION OF SPIRITUAL HEALERS
- NATIONAL TRUST
- PAGAN ANIMAL RIGHTS
- PAGAN FUNERAL TRUST
- RSPB
- RSPCA
- SACRED TREES TRUST
- SSPCA
- THEOSOPHICAL SOCIETY
- VEGETARIAN SOCIETY
- VEGAN SOCIETY
- WORLD WILDLIFE FUND

As can be seen from the above table there is a widespread concern amongst occultists about the ecology and wildlife protection and conservation. This is confirmed by the response to our question "Do You feel strongly about protecting the rights of animals" to which 85% of our sample gave an emphatic yes.

Again a lack of interest in ecology and nature seems to be an entirely personal attitude and the figures do not indicate a link with disinterest and any particular path/group in occultism. Over half of our the Committed Satanists and Seriously Interested Satanists in our sample were members of eco-organisations or animal welfare groups.

SACRIFICE OF ANIMALS: Even though the practice is considered obnoxious by most of us the ritual slaughter of animals still continues in the ceremonies of many orthodox religions from around the world including the Greek Orthodox Christian Church, Islam and Judaism. The idea that Occultists regularly Sacrifice Animals in their rites has been a repetitive allegation made by the more sensational newspapers and some parts of the Christian Church. Our survey proves that this is a fallacy.

99% of our sample said they had never killed an animal or bird in the pursuit of magick. This was the largest percentage polled to any question. Additionally, 60% of occultists said that they definitely would report another occultist to the authorities if they had evidence of them killing an animal or bird in the pursuit of magick. Only 1 Satanist had ever killed an animal or bird in the pursuit of magick and 70% of Satanists said they would report another occultist to the authorities if they had evidence of them killing an animal or bird in the pursuit of magick.

PETS: Furthermore, 64% of our sample kept a pet of some sort. The largest group being cat owners who totalled 55%. Dog owners were 35% and then followed assorted numbers of Rabbits; Hamsters; Birds; Snakes; Mice; Gerbils; Horses; Rats; Fish; Lizards; Ferrets; and Guinea Pigs. 26% of Satanists owned a pet animal or bird.

CONCLUSIONS: Occultists have an empathy with the Planet and all living things thereon. Many of them are active in Ecological groups and Animal Welfare groups. A vast majority of occultists support Green policies and philosophies as a result of their religious beliefs and occult teachings. The last thing they would consider is harming another living creature. The idea that occultists harm or sacrifice animals as part of their beliefs is totally untrue. The figures show that Satanists are as human and concerned as the rest of the population about the ecology and animal welfare.

BANK OFFICERS	ESTATE AGENTS	RETIRED
BOOK-BINDERS	FARMERS	SALESMEN
BOOK-SELLERS	FLORISTS	SCIENTISTS
BRICKLAYERS	HAIIRDRESSERS	SELF-EMPLOYED
BRITISH RAIL EMPLOYEES	HOMEOPATHS	SOCIAL WORKERS
CAR MECHANICS	HORTICULTURALISTS	STUDENTS
CARPENTERS	HOTELIERS	TV TECHNICIANS
CHEFS/COOKS	HOUSEWIVES	TAILORS
CIVIL SERVANTS	JEWELLERS	TEACHERS
CLAIRVOYANTS (Professional)	LINGUISTS	TYPISTS/SECRETARIES
CLEANERS	MANAGEMENT CONSULTANTS	UNEMPLOYED
CLERKS	MUSICIANS (profess.)	UNSKILLED WORKERS
COMPANY DIRECTOR	NURSES	VAN/LORRY DRIVERS
COMPUTER OPERATOR	PHOTOGRAPHERS	VETS
COMPUTER PROGRAMER	PILOTS/AIR-CREW	WRITERS/JOURNALISTS
DEPARTMENT MANAGER	PLUMBERS	
DOCTOR/GP	POLICEMEN	

The conclusions from these figures are many and varied. It seems that Occultists by and large have a higher level of educational ability and socio-economic grouping than the norm. The sample reflects a choice of career in which occultists can employ the creative and artistic energies which follow as a natural result of occult methods and principles. Manual work and unskilled work is reflected in the descriptions of jobs given but the percentage of skilled and professional careers is phenomenally higher than the national average.

The allegation that occult study or involvement produces self-centered, insensitive, anti-social and base mentalities is disproved by these figures.

DOES OCCULTISM HELP IN ONE'S JOB/CAREER: 56% of those polled did think that occultism helped them in their vocation. Of those who thought that occultism was of help the reasons given (described by themselves) are shown below in order of rank.

REASONS WHY OCCULTISM HELPS IN ONE'S JOB/CAREER : OCCULT CENSUS 1989

- 1st: Brings More understanding of the Human Condition.
- 2nd: Brings Calm & Inner Strength to Cope With Crises.
- 3rd: Bestows control over mundane situations.
- 4th: Develops creativity on command.
- 4th: Occultism provides one's employment.
- 5th: Bestows more personal confidence/Magnetism
- 6th: Bestows Positive Thinking/Approach to Life
- 7th: Brings 'touch of luck' to all endeavours.
- 8th: Helps one pass exams/courses etc.
- 9th: Provides Mental Technology/methods.

PREJUDICE IN EMPLOYMENT : Occurrences of prejudice happen only if the usual discretion employed by occultists in keeping their interests covert is removed by an enforced situation. Most occultists manage to keep their involvement totally secret therefore rarely suffer prejudice in this way. The response to any sample therefore reflects the incidence of those who have been 'exposed' or 'discovered'. 13% of our sample claimed to have experienced being prejudiced against in employment because of their

Chapter 10

OCCULT VIEWS ON HEALTH & DIET

In our sample 58% of occultists considered themselves Health & Diet Conscious. There is always some ambiguity when setting questions. This figure could reveal that 42% were so healthy that they did not need to consider themselves health conscious, or that 58% were healthy because they were health conscious.

Only 5% of occultists would use solely alternative medicine to heal themselves, but in contrast only 4% said they would use solely orthodox medicine. 12% said they would use a mixture of self-help and alternative medicine and a massive 79% said they would use a mixture of self-help & orthodox medicine.

DIET: 63% of Occultists are meat eaters with 33% being Vegetarians and 4% Vegans. Those who were Vegetarians were predominantly either Witches or Pagans with 36% of the former and 32% of the latter being confirmed vegetarians. Only 7% of both committed and seriously interested Satanists were Vegetarians.

CONCLUSION: It would seem from our sample that the two major criticisms of Alternative Medicine by the Orthodox Medical Establishment are unfounded. THE OCCULT CENSUS shows that Alternative Medicine does not put patients at risk by replacing treatment by Orthodox Medicine because patients seek to maximise ALL possibilities (Viz: only 5% declared themselves reckless enough to put all their faith in Alternative Medicine but this was 1% more than those who would put all their faith in Orthodox Medicine). There is a definite link between the different religious beliefs/world views of groups and their patterns of diet and their approach to health and self-healing.

Chapter 7

ANALYSES OF OCCULT INVOLVEMENT & INTERESTS

Occult philosophy reflects the sum total of mankind's endeavour on this planet. Accordingly there are very many paths, methods and religious perspectives which come under the banner of Occultism. In asking entrants to state their interest we listed 16 major or/and controversial departments of Occultism and gave the option of 4 levels of interest. The following table shows the result.

	PERCENTAGE BREAKDOWN OF INTERESTS			
	No Interest	Curious	Serious	Committed
ASTROLOGY	23.0	26.0	26.0	25.0
CHAOSISM	56.0	24.0	12.0	8.0
WITCHCRAFT	16.0	16.0	26.0	42.0
DIVINATION	25.0	15.0	25.0	35.0
HEALING	22.0	17.0	24.0	37.0
HERBALLISM	27.0	19.0	25.0	29.0
HYPNOTISM	40.0	26.0	19.0	15.0
MINDPOWER	21.0	14.0	28.0	33.0
PAGANISM	25.0	12.0	21.0	46.0
PSYCHOLOGY	29.0	16.0	30.0	25.0
KABBALAH	39.0	19.0	23.0	19.0
RITUAL	28.0	14.0	23.0	35.0
THEOSOPHY	64.0	19.0	11.0	6.0
SATANISM	75.0	15.0	6.0	4.0
SPELLS	32.0	13.0	21.0	34.0
SPIRITISM	57.0	18.0	13.0	12.0

The stunning result from these figures is immediately clear. The aspect of occultism which LEASTS interests those polled is Satanism. Threequarters of our sample said they had no interest whatsoever in Satanism. Of the remaining 25% of entrants 15% only had a curious or passing interest in Satanism. Only 4% of Occultists in our sample said they were Satanists. This result begs a definition of Satanism. Almost anything connected with Witchcraft or the Occult is considered Satanism by the ignorant but this is not so and the qualified definition is given in our appendix.

The predilection of The Christian Church to pass off all aspects of Occultism as Satanism can now be seen for the propaganda exercise it has always been.

Further analyses of the figures reveals that Satanists involved themselves in a wide range of careers, many of which contributed to society, such as Homoeopath; Artist; Computer programmer; Postman;

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Bricklayer; Nurse; Car Mechanic; Teacher; Management Consultant; Car Mechanic; Clerk; Chef; and even a Policeman and a Politician. Because there were so few committed Satanists in our sample comparisons within careers which follow are highly at odds with the usual media-image of Satanists. We shall come to enquire why in due course.

**WITCHCRAFT & PAGANISM:** A few-people proclaim semantic differences between Witchcraft & Paganism but to most occultists Paganism signifies the more religious aspect of Witchcraft and Witchcraft is considered to embody both the religious and the magical or shamanistic aspects of this ancient fertility cult. The results from THE OCCULT CENSUS confirm this with 68% of our sample noting a committed belief or serious interest in Witchcraft and 67% having a serious/committed belief in Paganism.

We have insufficient space here to define the true meaning of Witchcraft/Paganism but a quick definition goes thus: The Earth (and all things upon it) is a conjoined, living matrix of Natural spiritual energy. Mother Earth. To be at one with this intelligence/force/evolution is to find one's Being and destiny and fulfill oneself totally. To conjoin with these energies one observes the seasonal rituals and aligns oneself with unseen psychic forces which always impinge upon humanity but which, if understood can be allowed to transform one's being and develop one's talents beyond the norm in all the senses (including the psychic). The reverence of Nature is an ancient and universal religious perspective represented in all civilisations and in pre-history by various forms of Paganism. The dogma of Paganism and the methods and exercises and spells which have been found to best link one with the spiritual force of the planet are considered by the ignorant as evil because they either fear the inner changes necessary to encompass that knowledge or are too ready to believe propaganda from competing religions. This Shamanistic aspect is termed Witchcraft. Witchcraft is ALWAYS as Natural and beautiful as is the Planet itself but because of its weirdness is looked upon suspiciously.

Witchcraft & Paganism are at the top of the league table of interests as far as our sample is concerned but second comes a belief in ritual and ceremony with 57% of those polled considering it a necessity.

There was a low poll on both Spiritism and Theosophy. Both occult philosophies were popular at the turn of the century but have not caught the imagination of the modern occult revival even though the teachings and discoveries made by these two philosophies underpin much of modern occultism.

Just over half of those polled believed in the efficacy of spells with an extra 13% who were curious about spells. 32% of our sample had no interest whatsoever in spells. This leads us to believe that 32% of occultists find in Occultism a solely religious framework for their lives. This is borne out by other statistics which show that 64% of our sample chose to follow occult tenets without working magic or conducting rituals.

There was a number of expected co-incidences in the results. Almost exactly the same number of occultists who were interested in Healing were also interested in Herbalism and only slightly less were interested in Psychology.

**CONCLUSIONS:** These results prove, contrary to the popular view, that

Physics (Frisof Capra) are two books which explore this relationship. The leading edge of scientific thought is almost identical with advanced occult philosophies but these philosophies are hundreds if not thousands of years old. The principle of atomic and molecular structure is encapsulated in the Vedas, sacred Hindu books written thousands of years ago; The Catastrophe Theory has for hundreds of years been known and used as the formula for magic ritual; The Gaia Principle of the self-regulating world intelligence is pure Paganism. Fleming's 'discovery' of penicillin was lauded by the scientific establishment even though village cunning-women/healers had been pushing the green mould in their bread poultices to cure sturpating wounds for hundreds and hundreds of years before that...etc. etc.. By dismissing Occultism from a position of subconscious prejudice Science retards its own growth and that of everyone else. Hopefully this CENSUS will open up that prejudice and the benefits will flow to all.

**DOES OCCULTISM HELP/ENHANCE ONE'S SOCIAL LIFE?:** 71% of occultists said that occultism DID help socially. Of those who thought occultism did help socially the reasons given (by their own descriptions) are shown in order of rank in the following table.

**TABLE OF SOCIAL ADVANTAGES FROM INVOLVEMENT IN OCCULTISM**

- 1st: Gives community spirit amongst like minded People. 26%
- 2nd: Makes one aware of other people's feelings. 20%
- 3rd: Bestows More Social Confidence. 16%
- 4th: Provides pool of trustworthy friends. 12%
- 5th: Gives extra talents of communication. 06%
- 6th: Gives balanced view of life. 05%
- 7th: Brings an ability to cope through bad times. 04%
- 8th: Improves one's image & self esteem. 03%
- 9th: Enables one to be more relaxed and expansive. 03%
- 10th: Gives methods/technologies to help others. 02%
- 11th: Develops meaningfulness in relationships. 02%
- 12th: Develops a sense of spirituality behind all things. 01%

**OCCULT & EDUCATION:** 24% of our sample thought that compulsory religious education was acceptable in schools. 72% said it wasn't and 4% didn't know. When asked if they would be in favour if the curriculum included alternative religions and/or Pagan beliefs 85% of our complete sample said yes; 13% said no and 2% didn't know.

**CONCLUSIONS:** It seems that occultists have but little confidence in the present political system. Perhaps they feel it cannot answer their needs. The nearest party to the ideals of most occultists is The Green Party. This embodies the caring and empathic link with Nature and the planet which is at the heart of all occult systems. The table of social advantages underlines this approach; all the descriptions given refer to relationships between individuals and smaller Sets on a more personal and experiential basis than on a global social level.

Chapter 9

OCCULT VIEWS ON POLITICS & THE STATE OF THE WORLD

Only 52% of occultists in our sample thought that politics could succeed in social change. 33% thought politics could not bring social change and 15% were undecided.

In our ranking of political parties we provided entrants with a choice of 10 and asked them to put these in order of preference. The results are shown in the table below. The most favoured political party was THE GREENS closely followed by the LIBERALS and then the DEMOCRATS. The two major political parties did not do so well. LABOUR came fourth and the CONSERVATIVES polled eighth. Whether this is mid-term unpopularity or a direct result of the anti-witchcraft campaign by Geoffrey Dickens we could not say.

CHOICE OF POLITICAL PARTIES: OCCULT CENSUS 1989

- 1st: GREENS
- 2nd: LIBERALS
- 3rd: DEMOCRATS
- 4th: LABOUR
- 5th: SDP
- 6th: MARXIST
- 7th: COMMUNISTS
- 8th: CONSERVATIVES
- 9th: TROTSKYITES
- 10th: ANARCHISTS

BELIGERANCE: In answer to the question "CAN THERE EVER BE A GOOD REASON FOR WAR?" only 4% of our sample were unsure and 58% said an emphatic NO. The remaining 38% agreed that there might be a good reason for war. In comparison only 20% thought that Nuclear Arms could be condoned and 78% thought Nuclear Arms could not be condoned. It seems that only 18% of our sample were belligerent enough to foresee a reason for war AND become prepared to employ nuclear armaments in it. 8% of our sample were members of GND but only 5% were paid-up members of the Green Party.

SCIENCE & THE OCCULT: When asked about their views on the relationship of science to the occult and the paranormal 54% of our sample said that the relationship was UNDERRATED. 19% believed that a relationship between science and the occult was INCONSEQUENTIAL and 20% concluded that science was ANTAGONISTIC to the Occult. 7% thought the relationship was OVERRATED.

A word of explanation: Most occult concepts and philosophies are extensively cosmological and both science and occultism can benefit from the cross pollination of ideas. Supernature (Iyall Watson) and The Tao of

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Occultists are selective in their beliefs and are not 'gullible'. For example only 25% of our sample had a committed belief in Astrology. This is far less of a belief in Astrology than that evinced by a random sample of non-occult folk in a recent newspaper poll. Nearly a quarter of our sample specified no interest whatsoever in Astrology. The figures seem to show that the ordinary man in the street is more gullible and less discerning in his beliefs than the average occultist who is practised at suspending belief until he/she has personal experience of the results.

Over a third of our sample had a committed interest in Divination/Fortune telling but a quarter of those polled had no interest whatsoever in fortune-telling. The idea that occultists are easily-convinced, weak-willed people who can be manipulated into perverse anti-social actions or who are easily persuaded into parting with cash seems less and less likely.

INCIDENCE OF PSYCHIC HAPPENINGS/EXPERIENCES: Over 90% of occultists in our sample said they had experienced a psychic occurrence or magical phenomenon. The largest grouping (41%) said that they had each individually experienced more than 20 psychic/magical occurrences. To an outsider this may sound astonishing but to anyone versed in the Occult it is to be expected.

CONCLUSIONS (1): There is such a thing as the supernatural and all people who are naturally psychic gravitate towards occultism. (2) Magick is a reality and possibility for everyone and those who bother to investigate it experience confirmation of their beliefs. (3) All 930 of these people are either lying or are insane. To get a perspective on these results take another look at the responsible careers and vocations of the people in this sample and judge again.

REINCARMATION: Over three quarters of our sample believed in the reality of Reincarnation. Some occultists claimed to be able to remember over 30 lives which they had each lived before. The average lives per person of those who believed in reincarnation was 2.3.

Chapter 8

GENERAL INTERESTS; INVOLVEMENTS; TALENTS; ABILITIES

Again in order to limit the scope to a workable level the CENSUS Form restricted the choices offered to 11 spheres of involvement and gave entrants three levels to choose from No Interest; Interested; and Active Participant. The Most active interest evinced by our sample was READING with 48% of our sample being active readers. A close second was the CREATIVE ARTS with 32% active participation. The least interest was shown in Politics where only 6% were actively involved although 39% did have an interest. It will be no surprise to occultists that SPORT, normally a popular interest nationally came out second to the bottom only a notch above Politics. Although 3rd from the bottom in our ranking 16% of our sample were involved in Charity or Community work. The table below shows the choices in order of rank:

STATISTICAL ANALYSES OF MUNDANE INTERESTS: OCCULT CENSUS 1989

- 1st: READING
- 2nd: CREATIVE ARTS
- 3rd: TRAVEL
- 4th: HEALTH FOODS
- 5th: ECOLOGY
- 5th: MUSIC
- 6th: CINEMA
- 6th: COOKING
- 7th: CHARITY/COMMUNITY WORK
- 8th: SPORT
- 9th: POLITICS

MUSICALITY: Sixty percent of occultists in our sample played musical instruments. The most popular instrument was the Guitar which 29% of musicians in our sample played. Next came the Piano/Organ with 16%. Drummers made up 8% of those polled and 7% played the trumpet. Other instruments played by our sample were Oboe / Saxophone / Flute / Violin / Cello / Mouthorgan / Clarinet and , perhaps appropriately, the Harp.

HOUSE & HOME: 45% of our sample owned their own home. This is higher than the national average. Another 2% classed themselves as Travellers and the rest occupied rented accommodation.

CAR OWNERS: 48% of our sample could drive and owned their own car. This is higher than the national average.

INFORMATION INPUT: 56 % of our sample regularly read newspapers. The Newspaper most likely to be read by occultists is THE GUARDIAN which polled 20% of votes. Next came the THE INDEPENDENT with 16% and then LOCAL

DAILIES with 10% of the vote. The TIMES and THE DAILY MIRROR tied for fourth place with 8% each of the votes. The table below shows the complete selection.

NEWSPAPERS READ REGULARLY BY OCCULTISTS

- 1st: THE GUARDIAN 20%
- 2nd: THE INDEPENDENT 16%
- 3rd: LOCAL DAILY PAPER 10%
- 4th: THE TIMES 08%
- 4th: THE DAILY MIRROR 08%
- 5th: DAILY MAIL 07%
- 5th: THE SUN 07%
- 6th: TODAY 06%
- 7th: THE OBSERVER 04%
- 7th: DAILY EXPRESS 04%
- 8th: SUNDAY SPORT 02%

TELEVISION: 66% of our sample regularly watched television. The most popular television channel by far was CHANNEL 4 which polled 46% of votes. BBC1 came next with 23% followed by ITV and then BBC2 which tied with 15% and 16% of votes respectively.